



EuroTier[®]
First in animal farming.

10 - 13 NOVEMBER
HANOVER | GERMANY
2026

Marketing-Services and Sponsoring

EuroTier, EnergyDecentral and Inhouse Farming have never been more relevant! In November 2026, numerous trade visitors from all over the world are once again expected at these trade fairs. As an exhibitor, we offer you attractive marketing and sponsorship services with which you can specifically increase your brand awareness and visitor numbers in the international trade fair environment. Take advantage of the customized participation opportunities and make the most of your presence!

■ Company profile & lead tracking

- ▶ Media package Basic **INCLUDED IN THE STAND PRICE**
- ▶ Extensions to the media package
- ▶ Scan2Lead – Leadtracking

■ Innovation Awards registration

- ▶ Innovation Awards
- ▶ Innovation Tours

■ Advertising opportunities

- ▶ Free advertising material
- ▶ Lanyard sponsoring
- ▶ Hall 11: Disinfection mats
- ▶ Visitor voucher
- ▶ Website
- ▶ App
- ▶ Social Media
- ▶ Newsletter

■ Marketing for the press, public & staff

- ▶ Pre-press conference
- ▶ Press compartments
- ▶ For publishers: Trade press stand
- ▶ Science Campus: Job-Wall

■ Events & event sponsoring

- ▶ Young Farmers Party
- ▶ Cattle & Pig Event
- ▶ International Poultry Day
- ▶ Networking Evening Inhouse Farming

■ Technical programme & sponsoring

- ▶ Participation in technical programme – Expert Stages
- ▶ Participation in technical programme – Young Professionals Day
- ▶ Barn Robot Event
- ▶ TopTierTreff
- ▶ Spotlight Cattle
- ▶ Spotlight Poultry
- ▶ Spotlight Pig
- ▶ Spotlight Inhouse Farming
- ▶ Spotlight Energy Decentral
- ▶ Junge DLG – Sponsoring
- ▶ agrifood Start-ups – Sponsoring
- ▶ DLG.Prototype.Club
- ▶ Eyecatcher outdoor surface

The entire marketing catalogue will be available from October 2025!



eurotier.com | energy-decentral.com | inhouse-farming.com

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